# Shipping Confidence Survey

December 2018

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## Confidence dips but investment appetite undimmed

In November 2018, the average confidence level expressed by respondents fell to 6.0 out of 10.0 compared to the figure of 6.3 recorded in August 2018.

Confidence on the part of all main categories of respondent was down, with the exception of brokers, where the rating increased from 4.9 to 5.2. Owners' confidence fell to 6.4 from 6.8, which figure

"The market is coming into balance, and rates will increase, but finance is in tight supply."

was the second highest achieved by this category of respondent in the life of the survey. The confidence rating for managers, meanwhile, was down this time from 6.2 to 6.0 and that for charterers from 7.0 to 6.8. The survey was launched in May 2008 with an overall rating for all respondents of 6.8 out of 10.0.

Confidence was down in Europe, from 6.2 to 6.1, and in North America, from 6.8 to 5.2, but held steady in Asia at 6.3, equalling the highest rating achieved over the past 12 months.



"As we move towards greater eco-awareness and IMO 2020-compliant fuel, we expect older tonnage to be phased out."

"Massive refinancing is required over the next three years, plus additional expenditure to achieve compliance with the BWM Convention, so rates will have to rise."

#### **Business performance factors**





20% Demand trends



16% Finance costs

Competition overtook demand trends as the factor expected to influence performance most significantly over the next 12 months, then followed by finance costs.

## Survey analysis

The likelihood of respondents making a major investment or significant development over the next 12 months was unchanged at 5.5 out of a maximum possible score of 10.0. Owners' confidence was down from 6.5 to 6.3, but that for charterers was up from 4.0 to 6.6. Expectations of major investments were up in Asia from 6.1 to 6.2, but down in Europe from 5.3 to 5.2.

The number of respondents who expected finance costs to increase over the coming year was up from 59% to 67%. The figure for owners was up from 70% to 71%, while the figures for charterers and managers were up from 50% to 80%, and from 45% to 63% respectively. The rating for brokers was unchanged at 71%.

"Any fresh round of large-scale tanker ordering will raise the

risk of over-supply during the next decade."

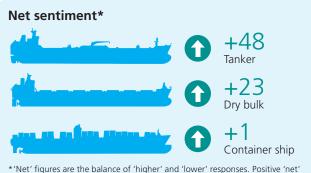
#### Respondents by type



#### Respondents by location



"Growth in confidence has been slow due primarily to uncertainty associated with sanctions and trade wars."



\*'Net' figures are the balance of 'higher' and 'lower' responses. Positive 'net' figures imply more 'higher' responses than 'lower' and negative figures imply the opposite.

### Freight markets

The number of respondents expecting higher rates over the next 12 months in the tanker market was up by seven percentage points on the previous survey to 60%, while those expecting lower rates was up from 9% to 12%. In the dry bulk sector, expectations of rate increases were unchanged at 38%, accompanied by a four percentage point increase to 15% in the numbers anticipating lower rates. The numbers expecting higher container ship rates, meanwhile, fell by one percentage point to 25%, compared with 24% anticipating lower rates.

## IMO 2020-compliant fuel

In a stand-alone question, 24% of respondents said they expected the price differential between high-sulphur fuel oil and IMO-compliant low-sulphur fuel oil at 1 January 2020 to be between \$250 and \$324 per metric tonne. 23% put the figure at between \$175 and \$249, while 18% estimated it at between \$325 and \$399. 12% thought the cost differential would be between \$100 and \$174.



### Conclusion

It is disappointing to close the year with a small downward tick in confidence. But shipping is nothing if not volatile, and there will always be ups and downs. We should not forget, either, that it was in 2018 that confidence reached a four-year high.

It is encouraging to see that the appetite for new investment was not deterred by the drop in confidence. New investment is something that will clearly be needed moving forward, not least to fund expenditure on the technology necessary to achieve compliance with existing and evolving regulatory requirements, though against a backdrop of rising finance costs over the coming year.

"Shipping is nothing if not volatile, and there will always be ups and downs."

It is noteworthy that almost a quarter of our survey respondents thought the price differential between high-sulphur fuel and IMO-compliant low-sulphur fuel come 1 January 2020 would be between \$30 and \$100 per metric tonne more than it is at present.

Increased costs are inevitable. Increased earnings are essential.

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